

Chapter 3.1 Asset mapping to consider outcome measurement and stakeholder engagement

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Further reading

1. McKnight J. A Basic Guide to ABCD Community Organizing. Illinois: Northwestern University. 2003. Available at [resources.depaul.edu/abcd-institute/publications/publications-by-topic/Documents/A%20Basic%20Guide%20to%20ABCD%20Community%20Organizing\(3\).pdf](https://resources.depaul.edu/abcd-institute/publications/publications-by-topic/Documents/A%20Basic%20Guide%20to%20ABCD%20Community%20Organizing(3).pdf) (accessed 22 February 2022).

Summary of this document: This report provides information about asset mapping, which can help decision-makers identify resources that promote health and resilience in a community or organization.

In this report, the author provides guidance on a community-organizing approach to identify assets and social infrastructure in communities. The report describes the role of community associations and “connectors” in creating a culture of community and resilience among individuals and provides guidance on how to place these associations in contact with one another to improve resilience. The author highlights that accounting for these intangible assets is an important part of Health EDM research and for taking a social assets-based approach to disaster impacts.