

Chapter 6.6 How to write up your research

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Further reading

1. Booth WC, Colomb GG, Williams JM. The craft of research (2nd edition). Chicago, USA: University of Chicago Press; 2003.

Summary of this document: Clear and persuasive writing can ensure that the results of a research study are properly communicated to the right audience.

In this textbook, the authors provide guidance on writing and revising a research report. It walks researchers through articulating a research question, building arguments, anticipating counterarguments, writing effective introductions and conclusions, and developing an intuition for revising one's own work. The authors emphasize the importance of reading drafts from the perspective of an outside reader and learning how to anticipate their expectations. Each chapter contains tip sheets for researchers to consult, and the appendices contain guides for those interested in research ethics or using this book as teaching material.

2. The WHO strategy on research for health. WHO: Geneva, Switzerland. 2012.
www.who.int/phi/WHO_Strategy_on_research_for_health.pdf (accessed 22 February 2022).

Summary of this document: The WHO Strategy on Research for Health provides a common framework for promoting research that improves global health and health equity in line with the WHO's constitutional priorities.

In this guidance document, the WHO outlines its approach to promoting high-quality research that can improve global health. It contains five interrelated goals: (1) organization, (2) priorities, (3) capacity, (4) standards, and (5) translation. This document describes the context and rationale of the Strategy, in addition to summarizing the action items and expected results of each of the five goals. The report also contains upcoming efforts in implementing and evaluating the Strategy.